

Sharing economy for sustainable cities: from research to policy

4th of October 2017, 9h to 17h15

Location: Brussels Environment, site of « Tour et Taxi », Avenue du Port/Havenlaan 86C, 1000 Brussels

Program

9h–9h30 Welcome desk

9h30–11h Introductory presentations: sharing economy for sustainable cities (*meeting room 3rd floor*)

- Social economy models for the sharing economy
Prof Marthe Nyssens, Louise Lambert
- Sociability and agency in the sharing economy
Karen Brabant
- Obligations for securing workers' and consumers' rights of digital intermediating platforms
Prof Edoardo Traversa and Anne-Grace Kleczewski
- Supporting new policies and initiatives through data sharing arrangements
Prof Alain Strowel and Enguerrand Marique

11h30–13h Small discussion groups (*meeting rooms 2nd - 3rd floor*)

Each group will discuss the three policy briefs and conduct an ex-ante review of the user survey of social economy/venture capitalistic sharing platforms

14h–15h30 Contribution to sustainable mobility, housing and food systems: comparisons between Brussels, Helsinki, Amsterdam and Bologna (*auditorium*)

- **Sabine Niederer** (Amsterdam) is professor of Visual Methodologies and Head of Research at the Amsterdam University of Applied Sciences' School of Digital Media and Creative Industries, where she founded the Citizen Data Lab in 2014. The Citizen Data Lab develops *Participatory Data Practices* that involve the collaborative collection, visualization and interpretation of data. These practices empower bottom-up initiatives and individuals alike, and allow them to learn about and through data.

Info @ <http://www.citizendatalab.org/>

- **Minna Maari Harmaala** (Helsinki) works as principal lecturer of Corporate Responsibility at HAAGA-HELIA University of Applied Sciences. She has over ten years of practical industry experience from consulting in sustainability management, especially in the electronics sector. Her dissertation looked at the industry wide sustainability effects of technology investments and was approved in 2001. Dr. Harmaala is an author of a textbook in Finnish on the sharing economy, on corporate responsibility and of various articles in scientific journals. Her areas of interest and expertise are the sharing economy, corporate responsibility, sustainability marketing and communication, strategic CSR and environmental management.

16h00–16h45 Parallel workshops with the sharing economy actors for co-constructing research and policy needs (*meeting rooms 2nd - 3rd floor*)

16h45–17h15 Summary and next steps (*auditorium*)